





About Title

Meaning & History

From the Germanic name Heimirich which meant «home ruler», composed of the elements *heim* «home» and *ric* «power, ruler».

Heinrich was popular among continental royalty, being the name of seven German kings, starting with the 10th-century Henry I the Fowler, and four French kings. In France it was rendered Henri from the Latin form *Henricus*. The Normans introduced the French form to England, and it was subsequently used by eight kings, ending with the infamous Henry VIII in the 16th century.

Center's title also derives from the name of the famous French artist Henri Matisse.

«We must all see life as if we were children.
Creativity takes courage»

Henri Matisse



Philosophy



Henri is a new generation child, a “home ruler”, who will be able to change the surrounding world to the best if embraced with careful guidance based on creative approach and mutual respect.

Mess starts with the way of thinking. A human grown up with beauty and cleanliness is more high-minded. His/her deeds are more decent, he/she cares for the others, sets high goals and while having respect for his/her own culture is ready to accept the ones that differ.

“Everything about a person should be beautiful - face, clothes, soul and thoughts...”

A. P. Chekhov

Geography and Activities



HENRI
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Sicily - First Henri Center:

Establishing the first Henri Center in 2018 in western Sicily, downtown of Trapani. Then open a branch of Henri Centers in major cities in southern Italy and France.

We decide to work in socially and economically unfavourable regions of the Southern Europe. While realizing the entire range of problems starting from the poorly developed infrastructure to emigration level, we suggest the kids and youngsters making three simple steps with us:



1. The very first step - bring yourself in order.

Services.



2. Then think about personal development and bring your thoughts and deeds in order.

Education projects: School of Arts for kids and a project studio for youngsters.



3. The third step – bring everything around you - town and streets - in order.

Social projects: voluntary services and charity.



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1. Bringing Yourself In Order: Services



For kids:

- Haircuts and hairstyling,
- Sales of organic beauty care products,



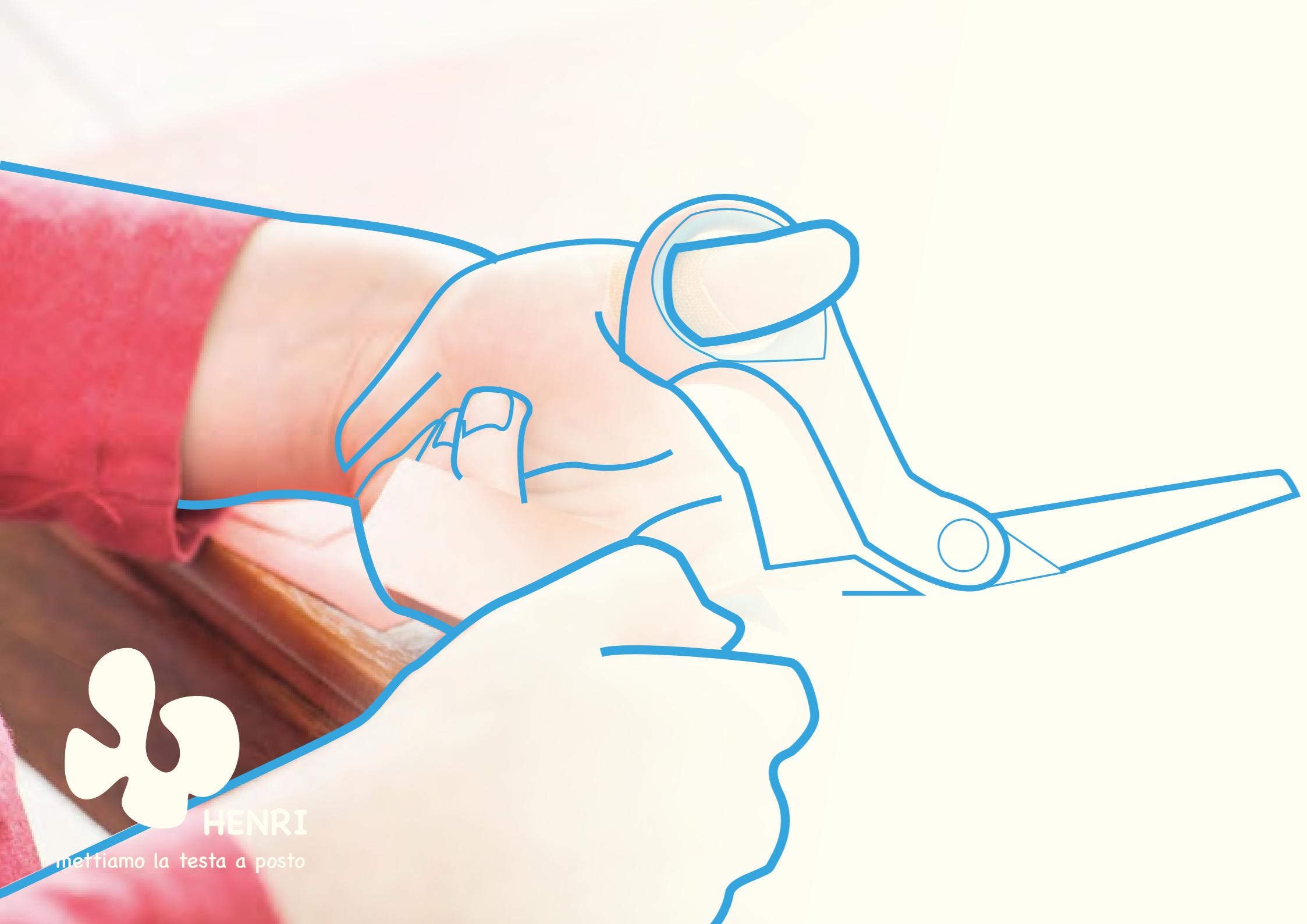
For moms:

- Manicure and hairstyling,
- Sales of gift cards,



For family:

- Arrangement of birthday parties, celebrations and photo sessions for kids;
- Family club: baby parking.



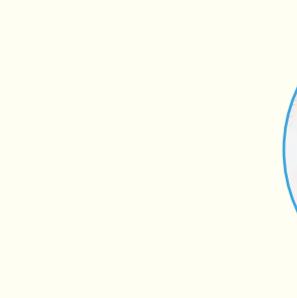
2. Personal Development: Education Project Program



1. School of Arts
for 5-10 year old kids
takes place each Saturday
(art, cartoon films, literature,
architecture, geography).



2. Project Studio
for 11-15 year old
youngsters:
detailed work and
implementation of projects
for the city made up by young
people. Exhibition of all
projects, financing and
realization of the best ones.



3. Devoted Publication:
On behalf of Henri, the
publication of inspiring
articles on children raising and
developing in a newspaper
format. Materials motivating
for development (city's current
problems - street, education,
personal safety).



3. Bringing The City In Order: Social Project Program



1. Clean city:

- Clean-up performed by municipal Pacheco Park team,
- Street cleaning on the crossroad with Henri place - Initiative on regular clean-up activities participated by all school classes of Pacheco and schools and Trapani institute.
- Social advertising in Trapani and Pacheco.

2. Problem of cultural adoption:

- communication and personal safety related to kids and youngsters:
- Consultations by a child psychologist;
- Open doors for everyone: play and dance with enemy.

3. Restoration of memory and careful attitude to cultural heritage of the cities:

- Publication of a map and an album of landmarks, significant locations, as well as abandoned areas of the regions.



Ethics code: Main Features

Personnel – competence, thoughtfulness and respect for children.

Cleanliness – in hairstyling services (sterile tools), in all rooms of the Center.

Comfort – a beautiful and simple arrangement of teh room, cosy lighting, sound-proof walls, perfect rest room (a table for swaddling, arm-chair, products for body care (diapers, napkins, fragrances, soap, creme), towels, toilet bowl paper covers, a toilet bowl for grown-ups and a small toilet bowl for kids, a riser for kids by the hand basin), drinking water and fruit snacks.

Uniqueness. Something that has never appeared in the city before: from services to equipment. A screen and a beamer for wall projections. A comprehensive library. Toys that cannot be bought in the city (available for few families). Arm-chairs for kids in hairstylling room. A commodious and light art working studio.

Usefulness. We believe in favor of small steps forward!



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